

Sneaker Wars The Enemy Brothers Who Founded Adidas And Puma Family Feud That Forever Changed Business Of Sport Barbara Smit

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The Real All Americans Sally Jenkins 2008 Offers an inspirational portrait of the Native American football team of the Carlisle Indian Industrial School, a championship squad that included the legendary Jim Thorpe and that defeated its Ivy League opponents, in a history that is set against a backdrop of the early days of football and the rise and fall of Coach Glenn "Pop" Warner. Reprint. 25,000 first printing.

St. Paul Karen Armstrong 2015 A stirring account of the life of Paul, who brought Christianity to the Jews, by the most popular writer on religion in the English-speaking world, Karen Armstrong, author of *The History of God*, which has been translated into thirty languages

The Moon Dragon (The Secrets of Droon #26) Tony Abbott 2016-02-23 A hidden door. A magical staircase. Discover the world of Droon! There's no place like home! Eric and his friends have finally restored the Rainbow Stairs, but that was the easy part. Now Gethwing is loose in the Upper World, and the Moon Dragon is causing big trouble. Eric, Julie, and Neal have to protect their town, but they're up against mysterious creatures, strangely-behaving parents, and powerful magic. Can the kids stop Gethwing before he destroys the Upper World -- for good?

Kicks Nicholas Smith 2018-05-01 A cultural history of sneakers, tracing the footprint of one of our most iconic fashions across sports, business, pop culture, and American identity When the athletic shoe graduated from the beaches and croquet courts of the wealthy elite to streetwear ubiquity, its journey through the heart of American life was just getting started. In this rollicking narrative, Nicholas K. Smith carries us through the long twentieth century as sneakers became the totem of subcultures from California skateboarders to New York rappers, the cause of gang violence and riots, the heart of a global economic controversy, the lynchpin in a quest to turn big sports into big business, and the muse of high fashion. Studded with larger-than-life mavericks and unexpected visionaries—from genius rubber inventor, Charles Goodyear, to road-warrior huckster Chuck Taylor, to the feuding brothers who founded Adidas and Puma, to the track coach who changed the sport by pouring rubber in his wife's waffle iron—Kicks introduces us to the sneaker's surprisingly influential, enduring, and evolving legacy.

Beneath the Tamarind Tree Isha Sesay 2019-07-09 "It is no accident that the places in the world where we see the most instability are those in which the rights of women and girls are denied. Isha Sesay's indispensable and gripping account of the brutal abduction of Nigerian schoolgirls by Boko Haram terrorists provides a stark reminder of the great unfinished business of the 21st century: equality for girls and women around the world."— Hillary Rodham Clinton The first definitive account of the lost girls of Boko Haram and why their story still matters—by celebrated international journalist Isha Sesay. In the early morning of April 14, 2014, the militant Islamic group Boko Haram violently burst into the small town of Chibok, Nigeria, and abducted 276 girls from their school dorm rooms. From poor families, these girls were determined to make better lives for themselves, but pursuing an education made them targets, resulting in one of the most high-profile abductions in modern history. While the Chibok kidnapping made international headlines, and prompted the #BringBackOurGirls movement, many unanswered questions surrounding that fateful night remain about the girls' experiences in captivity, and where many of them are today. In *Beneath the Tamarind Tree*, Isha Sesay tells this story as no one else can. Originally from Sierra Leone, Sesay led CNN's Africa reporting for more than a decade, and she was on the front lines when this story broke. With unprecedented access to a group of girls who made it home, she follows the journeys of Priscilla, Saa, and Dorcas in an uplifting tale of sisterhood and survival. Sesay delves into the Nigerian government's inadequate response to the kidnapping, exposes the hierarchy of how the news gets covered, and synthesizes crucial lessons about global national security. She also reminds us of the personal sacrifice required of journalists to bring us the truth at a time of growing mistrust of the media. *Beneath the Tamarind Tree* is a gripping read and a story of resilience with a soaring message of hope at its core, reminding us of the ever-present truth that progress for all of us hinges on unleashing the potential of women.

Playing the Game Rainer Karlsch 2019-02-19

Pitch Invasion Barbara Smit 2007-08-02 Unlacing the story of how sport became so full of money Today, sport is big business, and Adidas and Puma are two of the biggest global brands, paying stars, clubs and competitions to wear their label, dominating everywhere from football pitches to magazine pages. This is the incredible story of how the rivalry between two brothers turned sport into an industry. Pitch Invasion also tells the tales of some of the greatest sportsmen of all time, revealing the Pele pact, Boris Beckers unfortunate contribution to the demise of Puma, and just how Adidas helped Mohammed Ali win his biggest fight. Reaching right up to today's world of multibillion-dollar corporations, looking at how the arrival of Nike affected the pitch and the significance of Adidas's recent takeover of Reebok, this is an incredible sporting drama of competition, greed, bribery, passion and shoes.

Roone Rooney Arledge 2010-10-26 Rooney Arledge's extraordinary career of more than a half century mirrors the history of the

television industry he helped create. Roone is the vivid, intimate account of his own rise to fame and power as the head of both ABC Sports and ABC News as well as an up-close-and- personal story of his era, peopled with friends and foes alike.

Sneakers Yuniya Kawamura 2016-01-28 This is the first academic study of sneakers and the subculture that surrounds them. Since the 1980s, American sneaker enthusiasts, popularly known as "sneakerheads" or "sneakerholics", have created a distinctive identity for themselves, while sneaker manufacturers such as Reebok, Puma and Nike have become global fashion brands. How have sneakers come to gain this status and what makes them fashionable? In what ways are sneaker subcultures bound up with gender identity and why are sneakerholics mostly young men? Based on the author's own ethnographic fieldwork in New York, where sneaker subculture is said to have originated, this unique study traces the transformation of sneakers from sportswear to fashion symbol. Sneakers explores the obsessions and idiosyncrasies surrounding the sneaker phenomenon, from competitive subcultures to sneaker painting and artwork. It is a valuable contribution to the growing study of footwear in fashion studies and will appeal to students of fashion theory, gender studies, sociology, and popular culture.

Out of Nowhere Geoff Hollister 2008 This book provides a compelling insider's account of how Nike became the world's largest sports and fitness company. It includes a dedicated mailing and e-mail campaign to targeted sports interest media & organisations. How does a young boy from a small Oregon town get swept up in the politics of his chosen sport and become an integral part of

For Cause and Comrades James M. McPherson 1997-04-03 General John A. Wickham, commander of the famous 101st Airborne Division in the 1970s and subsequently Army Chief of Staff, once visited Antietam battlefield. Gazing at Bloody Lane where, in 1862, several Union assaults were brutally repulsed before they finally broke through, he marveled, "You couldn't get American soldiers today to make an attack like that." Why did those men risk certain death, over and over again, through countless bloody battles and four long, awful years? Why did the conventional wisdom -- that soldiers become increasingly cynical and disillusioned as war progresses -- not hold true in the Civil War? It is to this question--why did they fight--that James McPherson, America's preeminent Civil War historian, now turns his attention. He shows that, contrary to what many scholars believe, the soldiers of the Civil War remained powerfully convinced of the ideals for which they fought throughout the conflict. Motivated by duty and honor, and often by religious faith, these men wrote frequently of their firm belief in the cause for which they fought: the principles of liberty, freedom, justice, and patriotism. Soldiers on both sides harkened back to the Founding Fathers, and the ideals of the American Revolution. They fought to defend their country, either the Union--"the best Government ever made"--or the Confederate states, where their very homes and families were under siege. And they fought to defend their honor and manhood. "I should not like to go home with the name of a coward," one Massachusetts private wrote, and another private from Ohio said, "My wife would sooner hear of my death than my disgrace." Even after three years of bloody battles, more than half of the Union soldiers reenlisted voluntarily. "While duty calls me here and my country demands my services I should be willing to make the sacrifice," one man wrote to his protesting parents. And another soldier said simply, "I still love my country." McPherson draws on more than 25,000 letters and nearly 250 private diaries from men on both sides. Civil War soldiers were among the most literate soldiers in history, and most of them wrote home frequently, as it was the only way for them to keep in touch with homes that many of them had left for the first time in their lives. Significantly, their letters were also uncensored by military authorities, and are uniquely frank in their criticism and detailed in their reports of marches and battles, relations between officers and men, political debates, and morale. For Cause and Comrades lets these soldiers tell their own stories in their own words to create an account that is both deeply moving and far truer than most books on war. *Battle Cry of Freedom*, McPherson's Pulitzer Prize-winning account of the Civil War, was a national bestseller that Hugh Brogan, in *The New York Times*, called "history writing of the highest order." For Cause and Comrades deserves similar accolades, as McPherson's masterful prose and the soldiers' own words combine to create both an important book on an often-overlooked aspect of our bloody Civil War, and a powerfully moving account of the men who fought it.

The Warrior Elite Dick Couch 2009-02-19 With a postscript describing SEAL efforts in Afghanistan, *The Warrior Elite* takes you into the toughest, longest, and most relentless military training in the world. What does it take to become a Navy SEAL? What makes talented, intelligent young men volunteer for physical punishment, cold water, and days without sleep? In *The Warrior Elite*, former Navy SEAL Dick Couch documents the process that transforms young men into warriors. SEAL training is the distillation of the human spirit, a tradition-bound ordeal that seeks to find men with character, courage, and the burning desire to win at all costs, men who would rather die than quit.

A Thousand Splendid Suns Khaled Hosseini 2008-09-18 A riveting and powerful story of an unforgiving time, an unlikely friendship and an indestructible love

The Accidental President A. J. Baime 2017 A look at the president's tumultuous first four months in office examines the events he presided over, including the founding of the United Nations, the Nazi surrender, the liberation of concentration camps, and the decision to drop the bomb.

Classic Drucker Peter Ferdinand Drucker 2006 This book gathers together Peter Drucker's articles from *Harvard Business Review* and frames them with a thoughtful introduction from the Review's Editor Tom Stewart. One of this century's most highly regarded students of management, Drucker has sought out, identified, and examined the most important issues confronting managers, from corporate strategy to management style to social change. Through his unique lens, this volume gives us the rare opportunity to trace the evolution of the great shifts in our workplaces, and to understand more clearly the role of managers. This book gathers together Drucker's articles from *Harvard Business Review* and frames them with a thoughtful introduction from the review's editor Thomas A. Stewart.

Sneaker Wars Barbara Smit 2008-03-25 Traces the fierce rivalry between brothers Adi and Rudi Dassler, who launched a successful shoe business from their mother's laundry room in Germany before a bitter feud prompted their separation and launch of competitors Adidas and Puma. 25,000 first printing.

Salvatore Natasha Knight 2016 Lucia It all started with a contract signed by him, then by me, while our families watched. While my father sat silent, a man defeated, giving his daughter to the Benedetti monsters. I obeyed. I played my part. I signed my name and gave away my life. I became their living, breathing trophy, a constant symbol of their power over us. That was five years ago. Then came the time for him to claim me. For Salvatore Benedetti to own me. I had vowed vengeance. I had learned hate. And yet, nothing could have prepared me for the man who now ruled my life. I expected a monster, one I would destroy. But nothing is ever black or white. No one is either good or evil. For all his darkness, I saw his light. For all his evil, I saw his good. As much as he made me hate him, a passion hotter than the fires of hell burned inside me. I was his, and he was mine. My very own monster. Salvatore I owned the DeMarco Mafia Princess. She belonged to me now. We had won, and they had lost. And what better way to teach a lesson than

to take from them that which is most precious? Most beloved? I was the boy who would be king. Next in line to rule the Benedetti Family. Lucia DeMarco was the spoils of war. Mine to do with as I pleased. It was my duty to break her. To make her life a living hell. My soul was dark, I was hell bound. And there was no way out, not for either of us. Because the Benedetti family never lost, and in our wake, we left destruction. It's how it had always been. How I believed it would always be. Until Lucia.

Family Wars Grant Gordon 2010-03-03 Many of the world's most successful businesses are family owned. With this comes the threat of family bust-ups, sibling rivalry and petty jealousies. Family Wars takes you behind the scenes on a rollercoaster ride through the ups and downs of some of the biggest family-run companies in the world, showing how family in-fighting has threatened to bring about their downfall. Whether it's the Redstone's courtroom battles or the feud over Henry Ford's reluctance to let go of the reins, the book reveals the origins, the extent and the final resolution of some of the most famous family feuds in recent history. Names you'll recognise include: the Gallo Family; the Guinness story; the Pathak family; and the Gucci family. An astonishing exposé of the way families do business and how arguments can threaten to blow a business apart, Family Wars also offers valuable advice on how such problems can be contained and solved.

Sneaker Century Amber J. Keyser 2017-01-01 Whether you call them kicks or sneakers, runners or gutties, you probably have a pair of athletic shoes in your closet. The earliest sneakers debuted in the 1800s and weren't much more than a canvas upper and a flexible sole made of a crazy new material—rubber. The stuff might have been new to Americans then, but for thousands of years, the indigenous peoples of the Amazon Basin of South America had been using latex made from the milky sap of hevea trees to protect their feet from rocks, sticks, and biting insects. Once Charles Goodyear figured out how to make the stuff more durable, sneakers were here to stay. Early sneakers were initially designed for elite athletes, but kids and teens quickly adopted them. Some of the first brands included Converse, Brooks, and Saucony. German companies Adidas and Puma started up during World War II. The Nike shoe debuted in the 1970s (with a bit of inspiration from a waffle iron). As fitness crazes took off in the 1980s, people all over the world started buying the shoes for workouts and everyday wear. At about the same time, companies began hiring high-profile athletes and pop stars for big-dollar endorsements, and shoe sales soared into the stratosphere to the tune of billions of dollars each year. In Sneaker Century, follow sneaker fashions and the larger-than-life personalities behind the best known athletic shoe brands in history. Learn how teen sneakerheads became important style makers and drove the success of NIKE, Inc., and other shoe companies. Look behind the scenes at the labor-intensive process of manufacturing sneakers. Explore the sneaker frontier of the future—recycled shoes, earth-friendly initiatives, and high-fashion statements. Get ready to speed through the Sneaker Century!

Swoosh J. B. Strasser 1993-04-28 The unauthorized national best-selling sensation revealing the absorbing story of the rise, fall, and recovery of Nike, by a former employee and a Los Angeles Times reporter.

Art & Sole 2012-01-18 In recent years the sneaker scene has exploded with artist and designer collaborations. These specialist shoes are produced as short runs, using innovative or luxury materials, and often have bespoke packaging. Some even push the design of the shoes themselves, creating hybrids or new incarnations of classic designs. Focusing exclusively on contemporary, cutting-edge sneaker design, Art & Sole sets out to explore and to celebrate the creative side of sneaker culture showing the best and most original rarities and collaborations. These are not shoes that can be found in your average sports store. This book is a must for any enthusiast of sneaker design or collector of the shoes themselves.

Strengthening Forensic Science in the United States National Research Council 2009-07-29 Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

War and Peace Leo Tolstoy 2019-01-16 Hailed as one of the greatest novels of all time and a classic of world literature, War and Peace is a tale of strivers in a world fraught with conflict, social and political change, and spiritual confusion, Tolstoy's magnificent work continues to entertain, enlighten, and inspire readers around the world. Both an intimate study of individual passions and an epic history of Russia and its people, 'War and Peace' is nothing more or less than a complete portrait of human existence. Among its many unforgettable characters is Prince Andrey Bolkonsky, a proud, dashing man who, despising the artifice of high society, joins the army to achieve glory. Badly wounded at Austerlitz, he begins to discover the emptiness of everything to which he has devoted himself. His death scene is considered one of the greatest passages in Russian literature. Terror swiftly engulfs the country as Napoleon's army marches on Russia, and the lives of three young people are changed forever. The stories of quixotic Pierre, cynical Andrey and impetuous Natasha interweave with a huge cast, from aristocrats and peasants, to soldiers and Napoleon himself. In War and Peace (1868-9), Tolstoy entwines grand themes—conflict and love, birth and death, free will and fate.

Chuck Taylor, All Star Abe Aamidor 2006-03-02 The true story of a man, a company, a sport, and a nation. In 1921, Converse hired 20-year-old Chuck Taylor as a salesman, sparking a nearly 50-year career that defined the Converse All Star basketball shoe. Although his name is on the label of the legendary All Stars, which have been worn by hundreds of millions, little is known about the man behind the name. For this biography, Abe Aamidor went on a three-year quest to learn the true story of Chuck Taylor. The search took him across the country, tracking down leads, separating fact from fiction, and discovering that the truth—warts and all—was much more interesting than the myth. Chuck Taylor was a basketball player who also served as a wartime coach with the US Army Air Forces and organized thousands of high school and college basketball clinics. He was a true "ambassador of basketball" in Europe and South America as well as all over the United States. And he was, to be sure, a consummate marketing genius who was inducted into the Sporting Goods Hall of Fame and the Naismith Memorial Basketball Hall of Fame. "A fascinating study on a pioneer . . . and an instructive look at the roots of a billion-dollar industry." —American Way magazine

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competitors Adidas and Puma. 25,000 first printing.

According to Our HeartsAngela Onwuachi-Willig 2013-06-18 DIV This landmark book looks at what it means to be a multiracial couple in the United States today. According to Our Hearts begins with a look back at a 1925 case in which a two-month marriage ends with a man suing his wife for misrepresentation of her race, and shows how our society has yet to come to terms with interracial marriage. Angela Onwuachi-Willig examines the issue by drawing from a variety of sources, including her own experiences. She argues that housing law, family law, and employment law fail, in important ways, to protect multiracial couples. In a society in which marriage is used to give, withhold, and take away status—in the workplace and elsewhere—she says interracial couples are at a disadvantage, which is only exacerbated by current law. /div

The Heineken Story Barbara Smit 2014-11-06 Heineken is known all around the world, but few of the drinkers who eagerly watch the foam rise in their glass have heard of the business ploys, marketing tricks and extraordinary characters that transformed the Dutch family business into a global brand. Taking us on a journey from a small brewery in Amsterdam in 1864 to the present day, The Heineken Story tells the remarkable and sometimes controversial true story of one of the world's largest brewing companies, and of Alfred 'Freddy' Heineken, the singular business man who secured its position. From spectacular takeovers and inspired marketing campaigns, to a kidnapping that brought in the largest ransom ever paid for an individual, this is a gripping account of the battle for the international beer market. Barbara Smit has experience writing on family drama, marketing and consumer culture, and in The Heineken Story she has put together a narrative that is meticulously researched, and fizzing with competition, personalities and betrayal.

Out of My MindSharon M. Draper 2012-05 Considered by many to be mentally retarded, a brilliant, impatient fifth-grader with cerebral palsy discovers a technological device that will allow her to speak for the first time.

Sports Business Management George Foster 2020-08-10 This new edition of a widely adopted textbook equips students with a comprehensive understanding of the sport industry. With a focus on management, strategy, marketing and finance, the decision-making approach of the book emphasizes key concepts while translating them into practice. Content specific to each of the vital stakeholders in the sport business is included. Foster, O'Reilly and Dávila present a set of modular chapters supported with international examples. Supplementary materials available to instructors include mini-cases, full case studies, activities, in-class lecture materials and exercises to help students apply the decision-making approach to real-world situations. The book includes content about sport organizations, such as the Olympic Games, FIFA World Cup, the European Premier Leagues and Major North American Professional Sport Leagues. Stanford cases are updated for the second edition and entirely new chapters cover the latest topics, including esports, sports gambling, fantasy sports and crisis management. This is an ideal textbook for upper-level undergraduate and postgraduate students of sports business and management.

Research Methods for Sport ManagementJames Skinner 2014-10-30 Research methods courses have become a compulsory component of most degree programs in sport management. This is the first introductory research methods textbook to focus exclusively on sport management. Through the use of examples, cases and data taken from the real world of sport management it opens up a traditionally dry area of study, helping the student to understand the vital importance of sound methodology in their studies and subsequent professional practice. The book covers the full range of quantitative and qualitative methods across the whole span of the research process, from research design and the literature review to data analysis and report writing. Every chapter contains a range of useful features to aid student learning, including summaries, discussion questions and guides to further resources, as well as examples drawn from contemporary sport around the world. Research Methods for Sport Management is an essential course text for all sport management students and an invaluable reference for any sport management professional involved in operational research.

True Originals Marlon Knispel 2017-11 This book is a fan tribute to the original adidas models, the so-called "OG's" - it includes original adidas basketball, tennis, and running shoes from the 70s, 80s, and 90s. This exceptional book presents legendary sneakers, as well as athletes and musicians who have been memorialized by adidas with their own signature models. Interviews with contemporary sneakerheads, collectors, and retailers illustrate the "magical" development of the brand.

Circus Maximus Andrew Zimbalist 2020-06-30 Beyond the headlines of the world's most beloved sporting events Brazil hosted the 2016 men's World Cup at a cost of \$15 billion to \$20 billion, building large, new stadiums in cities that have little use for them anymore. The projected cost of Tokyo's 2020 Summer Olympic Games is estimated to be as high as \$30 billion, much of it coming from the public trough. In the updated and expanded edition of his bestselling book, Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup, Andrew Zimbalist tackles the claim that cities chosen to host these high-profile sporting events experience an economic windfall. In this new edition he looks at upcoming summer and winter Olympic games, discusses the recent Women's World Cup, and the upcoming men's tournament in Qatar. Circus Maximus focuses on major cities, like London, Rio, and Barcelona, that have previously hosted these sporting events, to provide context for future host cities that will bear the weight of exploding expenses, corruption, and protests. Zimbalist offers a sobering and candid look at the Olympics and the World Cup from outside the echo chamber.

Sneaker Wars Barbara Smit 2009-03-17 Sneaker Wars is the fascinating true story of the enemy brothers behind Adidas and Puma, two of the biggest global brands of athletic footwear. Adi and Rudi Dassler started their shoe business in their mother's laundry room and achieved almost instantaneous success. But by the end of World War II a vicious feud had torn the Dasslers apart, dividing their company and their family and launching them down separate, often contentious paths. Out of the fires of their animosity, two rival sneaker brands were born, brands that would revolutionize the world of professional sports, sparking astonishing behind-the-scenes deals, fabulous ad campaigns, and multimillion-dollar contracts for pro athletes, from Joe Namath to Muhammad Ali to David Beckham.

Every Town Is a Sports TownGeorge Bodenheimer 2015-05-05 A Best Business Book of 2015, Strategy Business ESPN's rise is one of the most remarkable stories about business and sports in our time, and nobody can tell it better than George Bodenheimer. It may be hard to believe, but not long ago, getting sports updates was difficult and frustrating. ESPN changed everything. George Bodenheimer knows. Initially hired to work in the mailroom, one of Bodenheimer's first jobs was to pick up sportscaster Dick Vitale at the Hartford airport and drive him to ESPN's main campus--a couple of trailers in a dirt parking lot. But as ESPN grew, so did George's status in the company. In fact, Bodenheimer played a major part in making ESPN a daily presence not just here, but all over the world. In this business leadership memoir--written with bestselling author Donald T. Phillips--Bodenheimer lays out ESPN's meteoric rise. This is a book for business readers and sports fans alike.

The Life and Legend of the Sultan SaladinJonathan Phillips 2019-08-20 An engaging biography that offers a new perspective on

one of the most influential figures of the Crusades In 1187, Saladin marched triumphantly into Jerusalem, ending decades of struggle against the Christians and reclaiming the holy city for Islam. Four years later he fought off the armies of the Third Crusade, which were commanded by Europe's leading monarchs. A fierce warrior and savvy diplomat, Saladin's unparalleled courtesy, justice, generosity, and mercy were revered by both his fellow Muslims and his Christian rivals such as Richard the Lionheart. Combining thorough research with vivid storytelling, Jonathan Phillips offers a fresh and captivating look at the triumphs, failures, and contradictions of one of the Crusades' most unique figures. Bringing the vibrant world of the twelfth century to life, this book also explores Saladin's complicated legacy, examining the ways Saladin has been invoked in the modern age by Arab and Muslim leaders ranging from Nasser in Egypt, Asad in Syria, and Saddam Hussein in Iraq to Osama bin Laden, as well as his huge appeal across popular culture in books, drama, and music.

Players Matthew Futterman 2017-04-18 Traces the single-generation transformation of sports from a cottage industry to a global business, reflecting on how elite athletes, agents, TV executives, coaches, owners, and athletes who once had to take second jobs worked together to create the dominating, big-ticket industry of today.

Hirschfeld Geoffrey Brooks 2011-11-11 Whilst there have been many memoirs written by U-boat commanders of the Second World War, a book such as this, based upon the diaries of a senior Petty Officer telegraphist, written in 'real time' is something very special. Wolfgang Hirschfeld, whose diaries Geoffrey Brooks has translated is a born story teller. The principal chapters describe his experiences during six war patrols in U-109, in which he served as the senior telegraphist. His is a tale which covers the whole kaleidoscope of emotions shared by men at war—a story of immense courage and fortitude, of remarkable comradeship born of the dangers, frustrations and privations shared and of transitory moments of triumph. Throughout runs a vein of humour, without which resistance to stress would have been virtually impossible. We get to know one of Germany's great U-boat aces, 'Ajax' Bleichrodt, holder of the Knight's Cross of the Iron Cross with Oak Leaves and, in a special biographical appendix, learn how he finally cracked under the strain. The role of Admiral Karl Donitz, the dynamic commander of the U-boat service, so fascinatingly described by Hirschfeld, is of special interest—not least because even this dedicated Nazi had clearly realized by September, 1942, that the war was fast being lost. In 1944 Hirschfeld was promoted Warrant Officer and found himself on a large, schnorkel-equipped boat (U-234) heading for Japan with a load of high technology equipment and, in addition, a quantity of uranium ore. The possible significance of that uranium has been deeply researched by Geoffrey Brooks and is discussed in a second appendix.

The Two Popes Anthony McCarten 2019-01-29 THE STORY BEHIND THE SCREENPLAY OF THE TWO POPES, THE MAJOR MOTION PICTURE STARRING ANTHONY HOPKINS AND JONATHAN PRYCE From the Academy Award-nominated screenwriter of The Theory of Everything and Darkest Hour comes the fascinating and revealing tale of an unprecedented transfer of power, and of two very different men - who both happen to live in the Vatican. In February 2013, the arch-conservative Pope Benedict XVI made a startling announcement: he would resign, making him the first pope to willingly vacate his office in over 700 years. Reeling from the news, the College of Cardinals rushed to Rome to congregate in the Sistine Chapel to pick his successor. Their unlikely choice? Francis, the first non-European pope in 1,200 years, a one time tango club bouncer, a passionate soccer fan, a man with the common touch. Why did Benedict walk away at the height of power, knowing his successor might be someone whose views might undo his legacy? How did Francis - who used to ride the bus to work back in his native Buenos Aires - adjust to life as leader to a billion followers? If, as the Church teaches, the pope is infallible, how can two living popes who disagree on almost everything both be right? Having immersed himself in these men's lives to write the screenplay for The Two Popes, Anthony McCarten masterfully weaves their stories into one gripping narrative. From Benedict and Francis's formative experiences in war-torn Germany and Argentina to the sexual abuse scandal that continues to rock the Church to its foundations, to the intrigue and the occasional comedy of life in the Vatican, The Pope glitters with the darker and the lighter details of one of the world's most opaque but significant institutions.

Sneakers U-Dox 2014 Presents information about over three hundred special limited edition sneaker designs from fifteen brands issued in the last ten years, many of them featuring collaborations with graffiti artists, musicians, or fashion designers.

The Wednesday Wars Gary D. Schmidt 2007 During the 1967 school year, on Wednesday afternoons when all his classmates go to either Catechism or Hebrew school, seventh-grader Holling Hoodhood stays in Mrs. Baker's classroom where they read the plays of William Shakespeare and Holling learns much of value about the world he lives in.